

2008 CENTRAL VALLEY ANTIQUARIAN BOOK FAIR IN SACRAMENTO

Dear Colleague:

Official enrollment is now underway for the **2008 Annual Central Valley Antiquarian Book Fair in Sacramento, California**, scheduled for **Saturday, September 20**. This is the 15th Annual Fair held in this location! (For your information, the Santa Monica Fair is September 6 & 7, 2008 the Seattle Fair is October 11 and 12). The setting for our show is the **Scottish Rite Temple** in East Sacramento. This site has been used successfully for many years to hold antique, collectible, paper, ephemera, doll, and other specialty shows. It has a large on-site (free) parking lot next to the exhibit building. Dealers in used and antiquarian books, maps, prints, and ephemera are cordially invited to exhibit.

Booth space is open to all dealers on a first come first serve basis, but because of high interest already expressed in securing space at this show we recommend that you respond, with a payment, as soon as possible. We will **NOT** hold booths without registration form and payment. Including half-booths, we hope to accommodate as many as 100 dealers. A registration form & contract is enclosed.

The booths are ample, with a full booth containing 4 six-foot tables (12' x 8 1/2'), and a half booth containing 2 six-foot tables (6' x 8 1/2'). Electricity is available only for the perimeter (wall) booths, and the prices vary accordingly. Please remember that in order to use a lighted display case (6' wide horizontally with 3 shelves for a full booth or 5' wide with 3 shelves for a half booth) or electrical outlets for other purposes, you must request a perimeter booth. **NOTE: DUE TO HIGH DEMAND FOR DISPLAY CASES, ALL PERIMETER BOOTHS WITH ELECTRICITY MUST BE RENTED BY DEALERS WHO ALSO ARE RENTING A CASE.**

Prices are as follows:

Full booth, without electricity: \$295.00, with electricity: \$310.00.

Half booth, without electricity: \$195.00, with electricity: \$210.00.

(Lighted display case (with necessary cords): \$145.00.

(Booths with electricity are not supplied with appliances. You must supply lights, cords, etc.

Table covers will be available but please **BRING YOUR TABLE CLOTHS IF YOU HAVE THEM.**

Load-in time will be provided on Friday afternoon and evening, Sept. 19th, and Saturday morning, Sept. 20th. **LOAD IN IS AT 2:00 PM FRIDAY.** The show hours are 10 am to 5 pm on Saturday. A security guard will be on duty from set-up time Friday afternoon until the hall is open for exhibitors on Saturday morning.

MUCH MONEY WILL BE SPENT ON ADVERTISING INCLUDING RADIO, NEWSPAPER AND OTHER PRINT MEDIA. ADVERTISING HELPED BRING A HUGE CROWD LAST YEAR. AND I WILL BE BUILDING ON THIS SUCCESS.

We have developed a mailing list from sign-ups and raffle ticket stubs from past year's shows (and this list will grow each year). We also will send two free passes for the show to every antiquarian bookseller in Northern California.

If you have any questions, please feel free to contact me anytime.

Sincerely,

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